



and we're celebrating by putting the spotlight on YOU, our CoolPeel providers! Did you have doubts before trying it? Did a patient's reaction surprise you? Have you discovered a

It's the FIRST-EVER #CoolPeelWeek-

game-changing treatment approach? Share your experience, results, or behind-the-scenes moments—because your story could inspire others and win you a prize!

Who can participate?

All Tetra, Tetra PRO, and HELIX providers can participate.

TETRA HELIX







Select one of the four CoolPeel Confession topics, create a video post or reel, and share it on your Instagram feed between April 7th - 13th.

How to Win

• Solo provider? Make sure you and your device are in the shot. • Part of an aesthetic team? Get your team involved and include the device!

- CoolPeel and FUSION deliver amazing, filter-free results—so show them off!
- If you have stunning treatment footage or before-and-afters, include them in your video.

• The final winner is chosen by providers like YOU! Inspire your team, engage your colleagues, and take home the Grand Prize!

· Cartessa judges select one top entry per category based on originality, authenticity, creativity,

and provider + device inclusion.

Here's what it takes to win:

- **CoolPeel Confession Topics**

What technology or aftercare do you pair with CoolPeel to take results to the next level? Show both technologies in action and share results if available!

m L Beyond the Face

Favorite CoolPeel Combo

enhance skin on other areas of the body. What's your favorite **non-facial** treatment area? Be sure to showcase the treatment in action and results if you have them!

CoolPeel, DEKA Pulse, and FUSION aren't just for the face! We love seeing how these treatments

My CoolPeel CO₂ Revelation

It's hard to believe CoolPeel was introduced in 2019, yet many providers are just now discovering how it has transformed the skin resurfacing landscape. Were you once a skeptic? Did CoolPeel change how you view CO₂ resurfacing? Whether you're a recent believer or reflecting on your early CoolPeel days, we want to hear your story!

Why I Love FUSION

Post Requirements Tag @cool_peel & use #CoolPeelWeek #CoolPeelConfessions

As CoolPeel's built-in combo treatment on HELIX, FUSION is delivering incredible results—but it's still gaining recognition. Help shine a spotlight on this powerhouse treatment! Share your experience,

how you use it, and your results to show why FUSION deserves more attention.

so judges know which category to consider you for

Failure to meet any of the above requirements will result in disqualification.

 Post a video or Reel to your Instagram feed between Monday, April 7th and Sunday, April 13th • Clearly identify your CoolPeel Confession topic (in captions, text overlay, or another visible way)

- **Entries & Judging**
- **Entry Review Process:** Entries will be compiled throughout the week and submitted for Round 1: Cartessa Judge Review

• Judges will **select one top entry per topic (four total)** based on:

- Originality - Authenticity

- Creativity

caption on voting day.

Inclusion of provider + device

• How to vote: Comment with the designated Topic Emoji only. Emoji will be shared via Instagram

— Treatment results & in-action footage (Highly encouraged!)

• The four selected contestants will be announced on April 17th.

Voting ends on April 21st at 11:59 PM EDT The Grand Prize winner and Runner-Up winners will be determined by fan votes!

Finalist Announcement & Fan Voting:

• Fan voting begins via pinned post on @Cool_Peel.

- **BUT WAIT!** Everyone with a qualified entry is eligible for daily giveaways! All winners (contest & daily giveaways) will be announced on April 23, 2025, via an Instagram post on

@Cool_Peel. Cartessa will work directly with all winners to coordinate prize fulfillment.

The Ultimate CoolPeel Experience

What you Win

ExoCR

Bonus Giveaways

GLIMPSE 2 Inner Circle Tickets Cutting-edge skin analysis technology Exclusive access to **Cartessa's**

premier customer event on Marco Island, FL

(including round-trip airfare for two,

🏆 Grand Prize 🏆

The **Grand Prize Winner** will choose **one** of the following:

Your gateway to exclusive business insights and industry-leading tools to grow your practice. The winner must select their prize by May 23, 2025.

Runner-Up Prizes

up to \$1,000 total). PLUS, the Grand Prize Winner also receives: Five vials of Wharton's Jelly-derived exosomes to enhance patient experience and optimize treatment results. CoolPeel Event Kit Celebrate your win with exclusive event swag, including branded décor, photo booth props, provider swag, and patient gift bags.

to enhance consultations and elevate

patient care.

6 Months of Premium Access

CoolPeel Event Kit

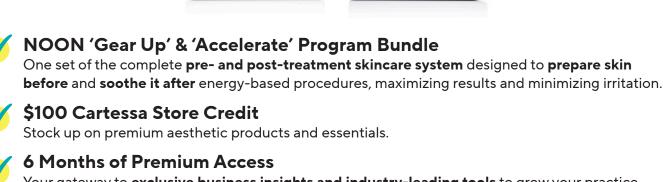
Branded décor & selfie props

- **Provider swag** to showcase your CoolPeel expertise - Patient gift bags to enhance the CoolPeel experience





Celebrate your CoolPeel Confession win with our exclusive event package, featuring:



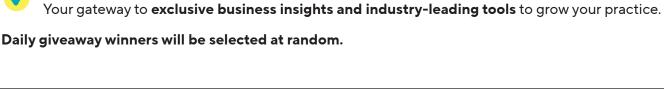
HELIX by DEKA. Only Tetra, Tetra PRO, and HELIX can perform a CoolPeel treatment.

PRIZE TERMS & CONDITIONS

Winners are responsible for all taxes, fees, and any costs associated with the receipt and/or use of the prize. • Limit: One prize per practice. • Eligibility: Contest is open to legal residents of the U.S. and Canada only. Entries from outside these regions will **not be eligible to win.**

CoolPeel® is a registered trademark to Cartessa Aesthetics - the exclusive US partner and Canadian distributor for the Tetra PRO and

6 Months of Premium Access



or greater value if necessary.



Prizes are non-transferable and may not be substituted or exchanged for cash or other items, except at the sole discretion of Cartessa Aesthetics. Cartessa reserves the right to substitute a prize of equal