

## EFFECTIVE PAIN-FREE LASER HAIR REMOVAL THAT PAYS OFF!

*Clarity MD | Carmel, IN  
January 2023*

### WHY DID YOU ADD MOTUS AZ+?

Opting for Motus AZ+ was a no-brainer for us. The appeal of a pain-free option for laser hair removal is a game-changer. Plus, the incredible speed of treatments was a major deciding factor. These features are paramount for any practice considering the Motus AZ+.

### HOW HAS MOTUS AZ+ BENEFITED YOUR PATIENTS?

Results! People are doing multiple areas because they are getting the results they are looking for. The pain-free aspect is obviously a main talking point for customers because they know they can tolerate these laser hair removal treatments. Plus a lot of our customers are applauding the speed at which they can get treatments done.

### HOW HAS MOTUS AZ+ BENEFITED YOUR PRACTICE?

Our marketing director gets a lot of questions about the Motus AZ+ and that has helped bring in a lot of new patients. We've had great success being able to market this device for what it truly can deliver: quick and pain-free treatments!

### BESIDES LHR, WHAT OTHER BENEFITS DO YOU HAVE WITH MOTUS AZ+?

The ability to deliver so many other treatments with one device. The fact that it can do Vascular, Pigment and Skin Revitalization are added cherries on top!



**MICHELLE SCHMID**  
*Office Manager*



## NUMBERS DON'T LIE!

*Annual Revenue from Laser Hair Removal*

**\$20,000** PREVIOUS LHR DEVICE

**\$160,000** MOTUS AZ+

**8X** INCREASE IN ANNUAL  
REVENUE WITH MOTUS